



# Investor Presentation Q2 2023

#### **Company Overview**

- Summit State Bank is a commercial bank headquartered in Santa Rosa, CA with \$1.2 billion in assets, 5 branch locations and more than 118 employees
- Bank formed in 1982
- Listed on NASDAQ in 2006 under the ticker symbol "SSBI"
- Summit Way Service Standards Dedicated to serving and giving back to its customers and communities by delivering the best service and solutions available



Building a Better Sonoma County, That's Our Business





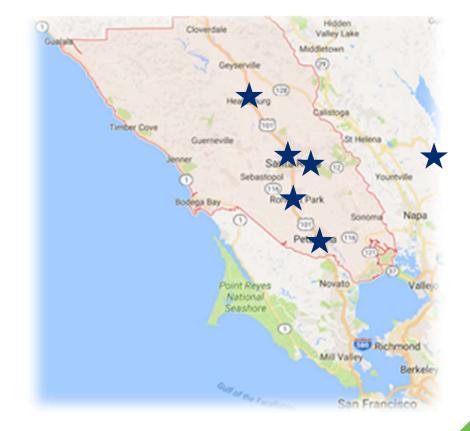
#### **Summit State Bank Locations**

#### Headquartered in Santa Rosa, CA Branch Locations

- Santa Rosa Main
- Healdsburg
- Santa Rosa Montgomery Village
- Rohnert Park
- Petaluma

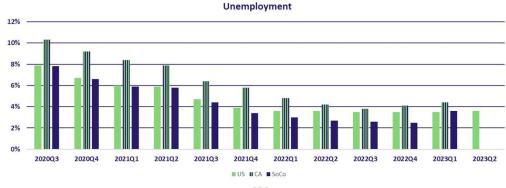
#### **Regional Small Business Lending Group**

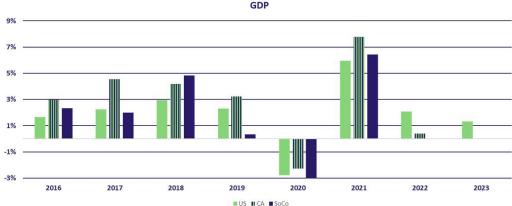
HQ in Roseville, CA





#### **Market Area Highlights**





#### Northern California Concentrated in Sonoma County

- Commercial Property Investment Inventory Remains Low due to limited construction over the past ten years.
- Diverse and Strong Economy:
  - Healthcare, Manufacturing, Construction and Wholesale Trade Comprise > 40% of the County's Earnings
  - Consistently Low Unemployment and High GDP
- Ranked 12<sup>th</sup> in Median Household Income across California



\* 2022 Sonoma County GDP figures unavailable

# Our Leadership Team



Brian Reed
President & CEO
38 Years in the Industry
6 at Summit State Bank



**Genie Del Secco**EVP & Chief Operating Officer
32 Years in the Industry
7 at Summit State Bank



**Brandy Seppi**EVP & Chief Lending Officer
28 Years in the Industry
8 at Summit State Bank



Camille Kazarian

EVP & Chief Financial Officer

23 Years in the Industry

4 at Summit State Bank



Michael Castlio

SVP & Chief Credit Officer

30 Years in the Industry

5 at Summit State Bank

151 Years of Collective
Experience

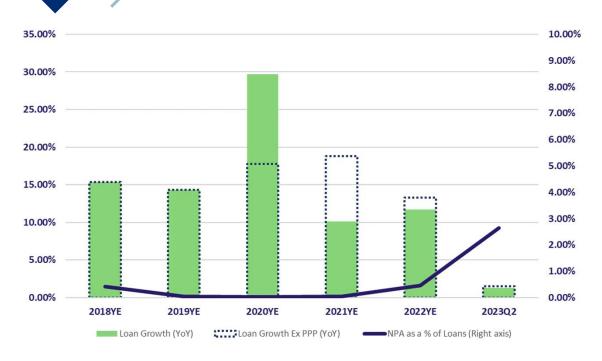
#### **Financial Trends**



- Rate increases combined with our strategy to significantly increase liquidity have put downward pressure on Net Interest Margin ultimately resulting in reduced Return on Average Assets
- Non-interest Income decreased to \$3.4MM YTD Q2 2023 from \$4.3MM YTD Q2 2022. This is due to:
  - Reduced SBA Loan production
  - Reduced SBA Loan Sales
- 2023 Loan growth has been constrained due to current rate environment



## **Loan Growth & Asset Quality**

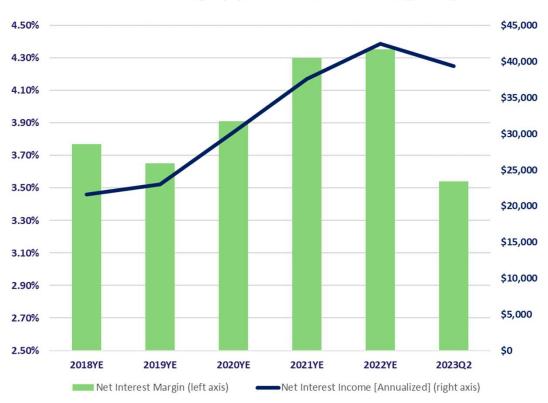


- Loan Growth has declined from prior periods due to higher rates
- Strong Reserves (Allowance for Loans & Lease Losses – ACL)
  - ACL is 1.63% without PPP Loans, which Carry a Zero-Risk
     Weighting and excluding unsold guaranteed portion of SBA loans
- Elevated Non-Performing Loans are primarily comprised of four large relationships that are well collateralized, and our estimated loss is zero



## Interest Income & Interest Expense Management

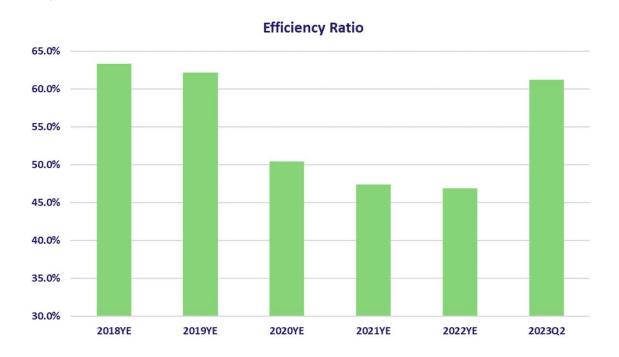
#### Net Interest Margin (%) and Net Interest Income (\$000's)



- NIM compression and Net Interest Income decline observed due to planned deposit growth, increased interest rates, and lower Loan to Deposit ratio
- While NIM is declining it still remains strong



#### **Building the Infrastructure to Deliver Results**

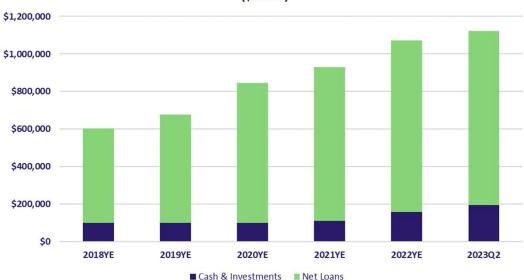


- Efficiency Ratio increased due to lower Net Operating Income as discussed on previous slide
- Historical Improvements in Efficiency Ratio driven by Net Operating Income increases
- Continually Reviewing Technology for Enhancements



#### **Assets Trends**



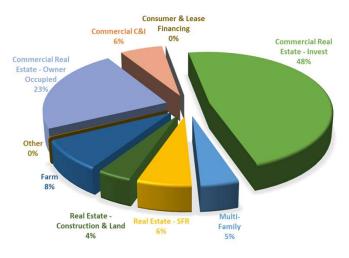


- Focused Growth on Conventional CRE and SBA Guaranteed Loans with Targeted Yield at 7.30%
- Portfolio Loan Yield as of 2023Q2 at 5.66%
- Elevated Cash trend related to our Strategy to increase liquidity while growing our Balance Sheet
- Focused on Organic Loan Growth through Strong Relationship Practices



#### **Loan Composition**

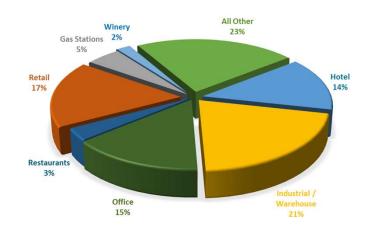
#### **Total Loan Portfolio**



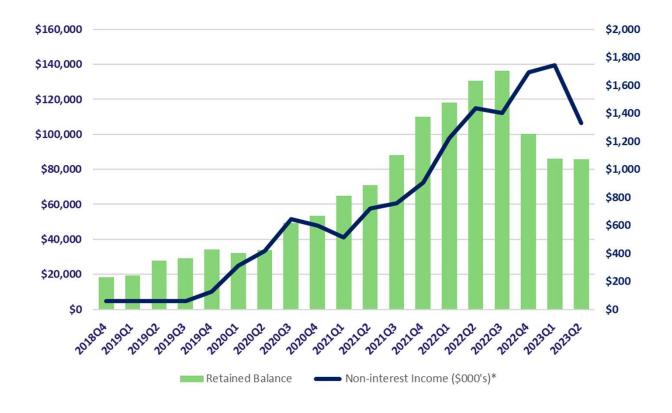
- Diversified Portfolio with Manageable Risk
- Total Portfolio LTV 47% (ex C&I); CRE LTV 46.2%
- CRE LTV 49% for Property Types with Higher Risk
  - Pandemic Risks: Wineries, Hotels, Restaurants, and Retail at ~37% of CRE Portfolio
  - Post Pandemic Risks: Office at 15% of CRE Portfolio (LTV 54%)



# CRE Loan Portfolio Concentration: Investment & Owner Occupied



#### **SBA Loan Program**

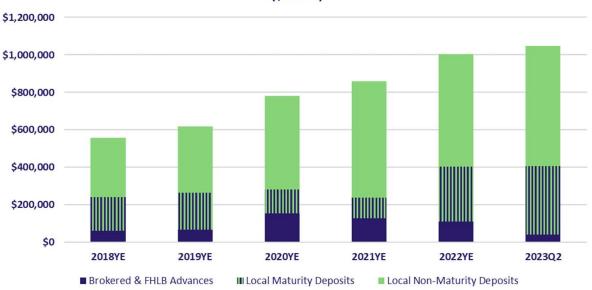


- Dedicated Small Business
   Lending Group Created in 2017
- Floating Rate Yields ~ 11.7%
   (April 2023 adjustment)
- Decrease in Non-interest Income through:
  - Lower SBA Loan Sales
     Volume and Premiums
  - Offset by increasing Servicing income
- Decreased Retained Balance driven by selling majority of guaranteed balances and slowing SBA originations



#### **Liabilities Trends**

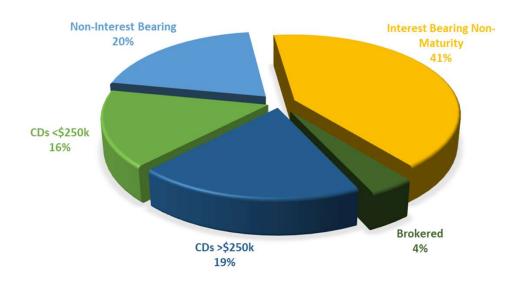
## Local Deposits and Brokered & FHLB Advances (\$000's)



- Continued Focus on Local Deposit Growth and Increasing Market Share
- 2Q2023 Average Cost of Funds at 2.01%
- Deposit growth from 2018 to 2Q2023:
  - Local Non-Maturity Deposits went from 57% to 61% of Total Deposits
  - Total Local Deposits went from 89% to 96% of Total Deposits



# **Deposit Composition**



- Organic Deposit Growth through Strong Relationship Practices
- Focused Local Deposit Growth
- 2Q2023 Average Cost of Deposits at 2.02%

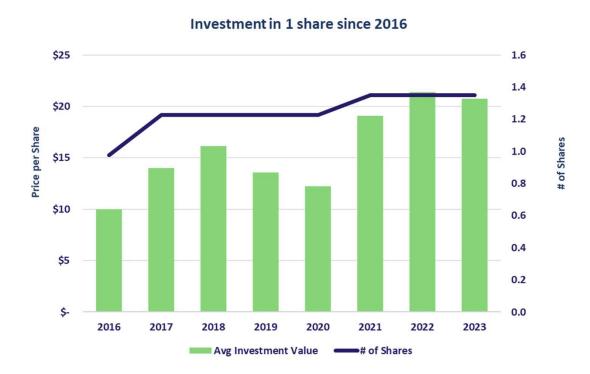


## Focus on Liquidity and Quality as of Q2 2023

- \$189MM of Available Liquidity
  - Including Cash and Investments Available for Sale
  - Primary Liquidity is 16%
- **❖** \$351MM of Off-Balance Sheet Liquidity Sources
  - Including FHLB, Federal Reserve Bank, and Fed Funds lines
  - Secondary Liquidity is 30%
- **❖** \$230MM of Contingent Funding Sources
  - Including SBA Loan Sales, FRB (BTFP), Broker Deposits (based on internal policy limits)
- ❖ AOCI impact is minimal to Capital Ratio (~1%)
- Deposit Portfolio Quality
  - Only an estimated 22% of Deposits are uninsured by FDIC
  - Deposit Concentrations
    - Only 2 Depositors meet Regulatory definition of Concentration
    - Top 25 Depositors represent only 25% of Deposits
    - Total Local Deposits are 96%



#### **Consistently Delivers Strong Stock Value**



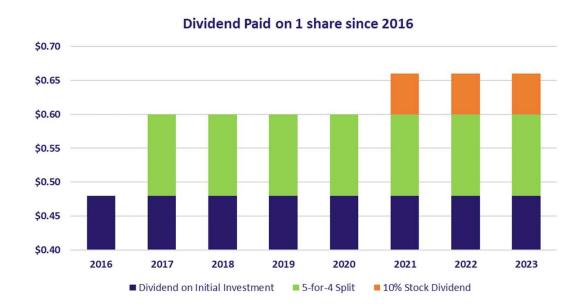
Graph illustrates investment in 1 share of stock beginning in 2016

- 2016: One share of stock purchased
- 2017: A five-for-four stock split results in 1.25 shares outstanding
- 2021: A one time 10% stock dividend results in 1.38 shares outstanding
- Stock Value increased 108% since 2016, or an average of 16% per year

Note: Value represents the Bank's average annual stock price adjusted historically for splits and dividend multiplied by the number of shares



## **Strong Dividend Return**



# Graph illustrates investment in 1 share of stock beginning in 2016

- Dividend on Initial Investment relates to the original purchase of 1 share
- Additional Dividend Return of 37.5% is a result of:
  - 5-for-4 stock split (2017)
  - one time 10% stock dividend (2021)

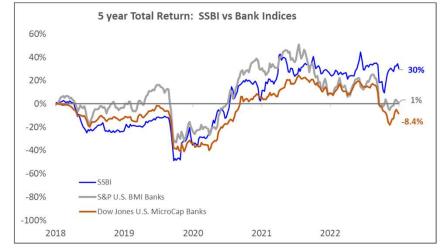


## **Stock Total Return Outperforms Bank Indices**





Total Return vs Bank Indices as of Q2 2023





# Why Summit State Bank?

- Experienced Executive & Management Team
- Commitment to a Culture of Success
- Focused on Organic Growth
- Strategic Lending Platform Positioned to Deliver Results
- California Peer Group Leader in Key Performance Metrics
- Strong Total Return to Shareholders Compared to Industry



#### **Awards and Accolades**

Best Places to Work
North Bay Business Journal

Best Business Bank North Bay biz magazine

Top Performing Banks *ICBA* 

Raymond James Bankers Cup
Raymond James

Super Premier Performance Findley Reports

Bank & Thrift Sm - All Stars

Piper Sandler

Corporate Philanthropy Award

SF Business Times



#### Private Securities Litigation Reform Act of 1995

Statements made during this presentation and in response to questions may constitute Forward Looking Statements within the meaning of the Private Securities Litigation Reform Act of 1995 and any such statements are subject to risks and uncertainties that could cause actual results to differ materially. Such risks and uncertainties include those related to the economic environment, particularly in the region where Summit State Bank operates, competitive products and pricing, general interest rate changes and the fiscal and monetary policies of the US Government, credit risk management, regulatory actions, and other risks and uncertainties.







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